



10seevp2026.maich.gr

X Southeastern and Eastern Europe Symposium on Vegetables and Potatoes

May 17 - 21, 2026

Chania, Crete, Greece

Mediterranean Agronomic Institute of Chania, CIHEAM MAI.Chania



**Sponsorship
Packages**



International Society for Horticultural Science



ΕΤΟΣ ΙΔΡΥΣΗΣ 1920 - ESTABLISHED IN 1920

ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ
AGRICULTURAL UNIVERSITY OF ATHENS



Welcome Letter

On behalf of the Organizing Committee, we warmly invite you to the **X Southeastern and Eastern Europe Symposium on Vegetables and Potatoes**, to be held from **17 to 21 May 2026** at the **Mediterranean Agronomic Institute of Chania (MAICh)** in **Crete, Greece**.

The Symposium is organized by the **Agricultural University of Athens and the International Society for Horticultural Science (ISHS)**, under the auspices of the **ISHS Division Vegetables, Roots and Tubers** and **ISHS Working Group Southeastern and Eastern Europe Vegetables and Potatoes** with support from **ISHS Division Protected Cultivation and Soilless Culture**.

This event will take place in the modern facilities of MAICh, located in the beautiful landscape of Chania, Crete, known for its rich agricultural heritage, its breathtaking natural beauty, and its crystal-clear seas

This Symposium will serve as a platform for researchers, students, growers, and industry professionals to present their work, share knowledge, and engage in dynamic discussions on the latest vegetable and potato production advances.

Focused on the unique challenges and opportunities in Southeastern and Eastern Europe, the program will address critical themes such as:

- Cultivation practices and quality
- Greenhouse technologies and smart agriculture
- Plant biodiversity, breeding, and biofortification
- Plant protection and nutrition
- Irrigation strategies and soilless cultivation
- Vegetable grafting and propagation
- Climate change adaptation and stress resilience
- Postharvest technology, processing, and marketing
- Biostimulants and non-chemical solutions
- Circular economy and waste management
- The impact of micro- and nanoplastics in agriculture

The scientific program will feature plenary lectures, parallel sessions, and poster presentations, with contributions from leading experts in the field. Participants will also be able to join a technical tour showcasing innovative vegetable and potato production systems in Crete, highlighting the region's adaptability to climate change and sustainable farming practices.



We are confident this Symposium will foster meaningful collaborations and inspire new approaches to address global horticultural challenges. Beyond the scientific exchanges, we hope you will enjoy the renowned Cretan hospitality, explore the island's cultural heritage, and experience its stunning landscapes.

We look forward to welcoming you to Crete in May 2026 for an engaging, insightful, and rewarding symposium.

Conveners:



Professor Dimitrios Savvas,

Agricultural University of Athens, Laboratory of Vegetable Production

E-mail: dsavvas@aua.gr



Associate Professor Georgia Ntatsi,

Agricultural University of Athens, Laboratory of Vegetable Production

E-mail: ntatsi@aua.gr



Professor Nazim Gruda

University of Bonn, Institute of Horticulture, Germany

E-Mail: ngruda@uni-bonn.de



The Symposium

Scientific Organizing Body



ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ
AGRICULTURAL UNIVERSITY OF ATHENS

Organizing Company

The International Conference Center of the Mediterranean Agronomic Institute of Chania
(CIHEAM MAI Chania)

General Information About the Symposium

Dates	17-21 May 2026
Venue	Mediterranean Agronomic Institute of Chania, CIHEAM MAI.Chania
Official web site	http://10seevp2026.maich.gr/

Venue of the Symposium

X-SEEVP-2026 will take place in the International Conference Center of the Mediterranean Agronomic Institute of Chania (CIHEAM MAI Chania)

Chania and Crete in general are among the most attractive spots in Europe for high quality holidays in case participants want to benefit from this and extend their stay.

The lecture hall area is very comfortable airconditioned, supported by all modern audio-visual equipment, video projectors, laptop, screens, microphones, announcement board, internet (also wireless access) and a technician in attendance.

Makedonias 1 st., Alsyllo Agrokipiou, Chania, Crete, 73100, Greece

Email: confer@maich.gr

Tel: +302821035080-1 - Fax: +302821035001



Registration Fees*

Anticipation Profiles	Super Early Bird (until 30 November 2025)	Early Bird (until 31 January 2026)	Regular (until 30 April 2026)	On-site (1 May 2026 onwards)
ISHS Member**	430€	480€	530€	630€
Non-ISHS member	530€	580€	630€	730€
PhD / MSc. Student	200€	220€	240€	280€
One day registration fee	200€	220€	240€	280€
Accompanying person	180€	200€	240€	280€
Excursion (field trip & cultural tour)	60€	70€	80€	80€

* The registration fees do not include the cost of hotel accommodation

** **ISHS membership**

The **full** registration fee includes:

- Welcome reception
- Official symposium program and participant's package
- All lunches (4) and coffee/tea breaks
- Gala dinner
- Online access to the electronic version of the Acta Horticulturae symposium proceedings.

Student registration fee includes:

- Welcome reception event
- Official conference program and registration pack
- All lunches (4) and coffee breaks/tea breaks
- Gala dinner
- Online access to the electronic version of the Acta Horticulturae symposium proceedings.

A certificate confirming student status is required to be submitted as a scanned copy to the Secretariat office of the conference when registering (either sent via e-mail or provided *in-situ*).



Accompanying person registration fee includes:

- Welcome reception event
- Gala dinner
- Excursion (field trip & cultural tour)
- Day tour to Chania

One-day registration fee includes:

- Official conference program and registration pack
- Lunch and coffee breaks/tea breaks
- Gala dinner
- Online access to the electronic version of the Acta Horticulturae symposium proceedings

The payment of the registration fees is required to attend the scientific sessions, technical tour and social events.

Confirmation via e-mail and invoices will be sent to each participant once the payment of the registration fee has been received.

Only registered attendants will be admitted to the scientific sessions. Proof of payment must be submitted at the Congress Registration Desk.

Cancellation policy

All cancellations of registrations must be received in writing on or before the 30th of April 2026. No refund of registration fees will be possible if cancellations are received after the above date. Substitutions can be made at any time. Please advise us of substitutions in writing so we can correct the name badge at the registration desk. If you do not wish to attend the Convention, you will have to cancel your registration up to the 30th of April 2026 or you will be held liable for the fees.



Sponsorship Packages

Registrations in Conference Proceedings

REGISTRATION	BACK COVER	INSIDE FRONT COVER	INSIDE BACK COVER	INSIDE PAGE
FINAL PROGRAM	€4.000,00	€3.000,00	€2.500,00	€2.300,00

Final Program

The final program will be distributed to all participants in the symposium bags.

Full-page color advertisement on the back cover/inside back cover/inside front cover/inside page.

Sponsor logo with hyperlink to the official symposium website.

Recognition in the list of sponsors in the final program.

Speakers Service Office

Sponsorship costs: **2.500€**

The Symposium venue will have facilities for speakers and abstract presenters to check their presentations.

The sponsor's name/company logo will appear on signage at the venue.

Sponsor logo with hyperlink to the official symposium website.

Recognition in the list of sponsors in the final program.

Gala Dinner

Sponsorship costs: **5.000€**

The sponsor's logo will appear at the venue where the official dinner will take place, on the corresponding signs.

Sponsor logo with hyperlink to the official symposium website.

Recognition in the list of sponsors in the final program.



Technical Session Sponsorship Package: Opportunity to deliver a 15–20 minute presentation during the Symposium Technical Session

Sponsorship costs: **1.500€** includes one (1) complimentary symposium registration for the speaker

2.000€ includes two (2) complimentary symposium registrations

As part of the symposium programme, an afternoon Technical Session will be organized, open to a wider professional audience. In addition to academics and researchers, the session will also attract professionals from the sector, including producers, agronomists, and industry representatives. Sponsors participating in this session will have the opportunity to deliver one presentation of 15–20 minutes, showcasing their company, activities, innovations, or services to a diverse and highly relevant audience.

Important Note: This sponsorship opportunity (Technical Session presentation) will be offered at no additional cost to sponsors who select another symposium sponsorship package with a total value exceeding €2,000.

Registration Pack

Sponsorship costs up to 200 participants: **4.000€**

The bags will bear the sponsor's logo and the symposium logo.

The notebooks and pens will bear the name/logo of the sponsor's company and will be distributed in the bags of the symposium participants.

Sponsor logo with hyperlink to the official symposium website.

Recognition in the list of sponsors in the final program.

Insert into Symposium Bag

Sponsorship costs: **1.500€**

Sponsor brochure (up to 2 pages) will be included in the symposium bags.

Sponsor logo with hyperlink to the official symposium website.

Recognition in the list of sponsors in the final program.



Conference Badges

Sponsorship costs, up to 200 participants: **1.000€**

Highly visible item worn by every attendee. Your company logo printed on the delegate accreditation card, providing exclusive visibility.

The cards are in constant view of the participants. The type and design will be approved by the Organizing Committee.

The sponsor's logo will appear on the participants' accreditation cards.

The sponsor will be recognized in the Industry Support section of the symposium website.

Recognition in the list of sponsors in the final program.

Banner on the Official Website

Sponsorship costs: **1.500€**

The ISHS symposium website is highly visible to all participants.

The symposium audience visits the website for registration, submissions, and the scientific program, and many of them will attend the symposium later.

With this marketing service, your banner will be placed on the symposium website, informing all participants of your participation even before the symposium.

The sponsor will be recognized in the Industry Support section of the symposium website.

Recognition in the list of sponsors in the final program.

E-mail Blast

Sponsorship costs per e-mail: **1.500€**

Request that your individual announcement for the sponsored session, exhibition booth, or other information be sent to all registered delegates (only those who have agreed to receive such information).

The graphic/banner will be designed by the sponsor and the email will be sent by the Symposium Secretariat.

The content of the email must be reviewed and approved by the Organizing Committee.

The sponsor will be recognized in the Industry Support section of the website.

Recognition in the list of sponsors in the final electronic program brochure.



Welcome Reception

Sponsorship costs: **4.000€**

The sponsor will have the opportunity to promote itself at the welcome reception, which will take place on Sunday May 17TH at Mediterranean restaurant of the Conference Centre and to which all participants are invited.

The sponsor's logo will appear on signage at the reception venue.

Full-page advertisement inside the final program.

Sponsor logo with hyperlink to the official symposium website.

Recognition in the list of sponsors in the final program.

Coffee Breaks

Sponsorship costs per coffee break: **1.400€**

The sponsor will have the opportunity to promote themselves during coffee breaks throughout the symposium.

The sponsor's logo will appear on signs at the coffee break area.

Sponsor logo with hyperlink to the official symposium website.

Recognition in the list of sponsors in the final program.

Light Lunches

Sponsorship costs per light lunch: **3.000€**

The sponsor's logo will appear at the lunch break area, on the corresponding signs.

Sponsor logo with hyperlink to the official symposium website.

Recognition in the list of sponsors in the final program.

Special Requests

We understand that the customized sponsorship packages listed above may not fully meet your marketing objectives. Therefore, we would be happy to tailor a package that suits your company's specific needs. Please feel free to contact us to discuss your preferences.



Acknowledgements

All Sponsors will be acknowledged in both the Final Program and on the Symposium website.

Please forward your company's logo in both black & white and color versions (in EPS format, 300 dpi resolution) to the address: confer@maich.gr.

Exhibition Space

Exhibition Space Allocation

A strict order of priority will be followed for the allocation of space. A formal request must be sent by e-mail to secure a desired location in the exhibition area.

Booth Costs: 500€ / per m².

The above costs include venue rental and electricity supply.

If you would like a roll-up banner for your company at the exhibition space, the cost is **600€ per banner**.



General Terms & Conditions

Reservation Terms

All booking requests should be sent by email to the Symposium Secretariat at confer@maich.gr with a cc to dsavvas@aua.gr

Please note that all prices listed do NOT include 24% VAT.

Payment Terms

60% upon submission of the signed agreement,
40% until the 30th April 2026.

All payments must be received before the 1st May 2026. In the event that the Sponsor fails to complete payments before the 1st May 2026, the Symposium Secretariat shall have the right to cancel the reservation, and the cancellation shall be subject to cancellation fees as specified below.

Payment Terms

All payments must be made in euros and only by bank transfer. Please deposit payments into the following account:

Bank Details

Bank name: ALPHA Bank AE

Account Holder: MESOGIAIKO AGRONOMIKO INSTITOUTO CHANION, VAT No: EL 090087459

IBAN: GR21 0140 6600 6600 0200 2011 318

SWIFT (BIC): CRBAGRAAXX

Please ensure that the official abbreviation of the Symposium (**X-SEEVP-2026**) and the name of the Sponsor are mentioned on the bank transfer. Bank charges are the responsibility of the payer.

Cancellation Policy / Modification Policy

Cancellations / Modifications must be sent in writing on or before the **30th of April 2026** to confer@maich.gr.

The organizing company will retain:

- 50% of the agreed package price for any cancellation/change submitted in writing before May 1, 2026.
- 100% of the agreed package price for any cancellation/change submitted in writing from May 1, 2026.



SPONSORSHIP RESERVATION FORM

Please fill in and send to confer@maich.gr with a cc to dsavvas@aua.gr.

CONTACT NAME:

COMPANY NAME:

ADDRESS:

CITY: COYNTRY:

PHONE: E-MAIL:

SPONSHORSHIP	VALUE (€)	<input checked="" type="checkbox"/>
FINAL PROGRAM (BC/IF/IB/IP)	4.000,00 / 3.000,00 / 2.500,00 / 2.300,00	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
SPEAKERS SERVICE OFFICE	2.500,00	<input type="checkbox"/>
GALA DINNER	5.000,00	<input type="checkbox"/>
TECHNICAL SESSION SPONSORSHIP PACKAGE	1.500,00 / 2.000,00	<input type="checkbox"/> <input type="checkbox"/>
CONFERENCE MATERIALS	4.000,00	<input type="checkbox"/>
INSERT INTO SYMPOSIUM BAG	1.500,00	<input type="checkbox"/>
CONFERENCE BADGES	1.000,00	<input type="checkbox"/>
BANNER ON THE OFFICIAL WEBSITE	1.500,00	<input type="checkbox"/>
E-MAIL BLAST	1.500,00	<input type="checkbox"/>
WELCOME RECEPTION	4.000,00	<input type="checkbox"/>
COFFEE BREAK	1.400,00	<input type="checkbox"/>
LIGHT LUNCH	3.000,00	<input type="checkbox"/>
BOOTH 6m ² (500€/m ²)	3.000,00	<input type="checkbox"/>
ROLL UP BANNER	600,00	<input type="checkbox"/>

Temporary reservation – Packages will be released if not confirmed within 14 days.

Please call me to discuss the Sponsorship Package

Please send me the Sponsorship Agreement and deposit invoice for the first 60%

SIGNATURE: DATE: